HOMESCHOOL Hideout

2026 MEDIA KIT

HOMESCHOOL HIDEOUT MEDIA KIT | 2026

HELPING HOMESCHOOL BRANDS REACH ENGAGED MOMS WHO TRUST
—AND ACT ON—REAL RECOMMENDATIONS.

About HOMESCHOOL Hideout

Why brands partner with Homeschool Hideout:

- 10+ years serving homeschool families
- Highly engaged email list (42% average open rate)
- Proven conversions for leading homeschool brands
- Reaches thousands of U.S. homeschool decision-makers weekly

For over 10 years, Homeschool Hideout has served as a trusted resource for homeschool families across the United States.
Through practical curriculum reviews, real-life parenting stories, and affordable family ideas, we help busy homeschool moms make confident purchasing decisions for their families.

OUR AUDIENCE DOESN'T JUST BROWSE—
WE OPEN EMAILS. CLICK LINKS. AND BUY PRODUCTS WE TRUST.

Tiffany Jordon is the voice behind Homeschool Hideout.
She shares practical homeschool encouragement, affordable family ideas, and real-life parenting insights designed to help moms make the most of their time with their children.

From hands-on learning and educational road trips to quick lunches and everyday parenting wins, Tiffany's content is grounded in lived experience—making her recommendations **relatable, trusted, and effective**.

In 2026, Homeschool Hideout celebrates 10 years of blogging, continued audience growth, and ongoing investment in ethical, results-driven brand partnerships

EMAIL

30,000	42.43%	2.32%
EMAIL SUBSCRIBERS	AVERAGE OPEN RATE	AVERAGE CLICK RATE

BLOG

17K	35K
MONTHLY UNIQUE VISITORS	MONTHLY PAGE VIEWS

SOCIAL MEDIA

3,200+	4,100+	14,000+

Why email converts better than algorithms

(ESPECIALLY NOW)

THE RISE OF AI MAKES EMAIL MARKETING EVEN MORE VALUABLE.

**SEARCH ENGINES AND AI TOOLS MAY SURFACE CONTENT—
BUT EMAIL BUILDS TRUST.**

HOMESCHOOL HIDEOUT READERS INVITE US INTO THEIR INBOX SEVERAL TIMES A WEEK BECAUSE THEY VALUE REAL STORIES, HONEST EXPERIENCES, AND THOUGHTFUL RECOMMENDATIONS FROM A REAL PERSON.

THAT RELATIONSHIP DRIVES RESULTS AI CANNOT REPLICATE.

With one of the most engaged email audiences in the homeschool space, Homeschool Hideout delivers:

- Direct access to homeschool purchasing decision-makers
- High open and click-through rates
- Proven brand visibility and conversions

CLICK TO CHECK OUT SAMPLE EMAILS FOR

BRANDS I'VE PROUDLY PARTNERED WITH

ROSETTA STONE

BRAVEWRITER

CTCMATH

NIGHT ZOOKEEPER

HOMESCHOOL PLANET

TEACHING TEXTBOOKS

NOTGRASS HISTORY

LEARN MATH FAST

MANY PARTNERS RETURN FOR REPEAT CAMPAIGNS.

I only promote products I would confidently use with my own family. All partnerships are experience-based and honest.

Let's Work Together!

EMAIL CAMPAIGN

BEST FOR FAST RESULTS AND CONVERSIONS

INCLUDES:

400+ WORD EMAIL HIGHLIGHTING YOUR PRODUCT

1 PHOTO

$1,000

BLOG POST

BEST FOR LONG-TERM VISIBILITY AND SEO

INCLUDES:

600+ WORD BLOG POST

2+ PHOTOS, INCLUDING CHILDREN USING THE PRODUCT

$250

SOCIAL SHOUT-OUTS

FACEBOOK: $50
INSTAGRAM STORY: $50
PINTEREST PIN: $50
INSTAGRAM POST: $50
INSTAGRAM REEL: $100

Best Value

THE WHOLE SHA-BANG

MAXIMUM EXPOSURE ACROSS PLATFORMS

INCLUDES:

ONE BLOG POST

ONE EMAIL CAMPAIGN

TWO FACEBOOK POSTS

ONE INSTAGRAM STORY OR REEL

ONE INSTAGRAM POST

TWO PINNABLE IMAGES

$1,200

READER RAVES:

"I LOVE FOLLOWING YOUR BLOG. YOU'RE A SERVING OF CHICKEN SOUP FOR THE SOUL!"
-KATHLEEN B.

"I JUST WANTED TO TAKE A MINUTE TO SAY HOW I APPRECIATED ALL YOUR MESSAGES ABOUT HOMESCHOOLING, THEY ARE PRICELESS TO ME."
-TANIA

"EVERY TIME I READ YOUR EMAILS- THEY ARE LIKE A BREATH OF FRESH AIR. YOU ARE GREAT!"
-NICOLE B.

Book your 2026 campaigns today!

QUARTER 1

JANUARY 23
JANUARY 30
FEBRUARY 6
FEBRUARY 13
FEBRUARY 20
FEBRUARY 27
MARCH 6
MARCH 13
MARCH 20
MARCH 27

QUARTER 2

APRIL 3
APRIL 10
APRIL 17
APRIL 24
MAY 1
MAY 8
MAY 15
MAY 22
MAY 29
JUNE 5
JUNE 12
JUNE 19
JUNE 26

QUARTER 3

JULY 3
JULY 10
JULY 17
JULY 24
JULY 31
AUGUST 7
AUGUST 14
AUGUST 21
AUGUST 28
SEPTEMBER 4
SEPTEMBER 11
SEPTEMBER 18
SEPTEMBER 25

QUARTER 4

OCTOBER 2
OCTOBER 9
OCTOBER 16
OCTOBER 23
OCTOBER 30
NOVEMBER 6
NOVEMBER 13
NOVEMBER 20
DECEMBER 4
DECEMBER 11
DECEMBER 18

Spots are limited and dates book quickly.

To reserve your 2026 campaign or request custom options, contact:

Tiffany@HomeschoolHideout.com

(417) 592-5451

We look forward to working with you in 2026!